

Jim Giudicessi

From: andipistay@aol.com
Sent: Sunday, October 14, 2012 6:43 PM
To: Jim Giudicessi
Subject: Re: Urgent Revision Needed - Tim Jennings - new orders
 Hi Jim -

Here's the revised schedule with the following m/g's

1. 2x @ 650 n/a....m/g Tue & Thu 530-6p News at \$325 each ✓
2. Credit 1x at \$400 ✓
3. Late news runs 10-1035p time change ok...add 1x Wed late news at \$700 ✓

Revised total is now \$9375

See below....

Thanks for your help...

Andi

Station: KRQE-TV

Day	Time	Program	Rate	Sun 14-Oct	Mon 15-Oct	Tue 16-Oct	Wed 17-Oct	Thu 18-Oct	Fri 19-Oct	Sat 20-Oct	Sun 21-Oct	Tue 6-Nov	A45+
Mon-Fri	5-6a	KROE News	\$75									3.2	\$0
Mon-Fri	6-7a	KROE News	\$125		1	1	1	1	1			3.5	\$625
Mon-Fri	7-9a	The Early Show	\$100			1		1				2.8	\$200
Mon-Fri	12n- 1230p	Noon News	\$175									2.5	\$0
Mon-Fri	3-4p	Dr. Phil	\$125										\$0
Mon-Fri	530-6p	KRQE News	\$325		1	1	1	1	1			3.9	\$1,625
												4.5	\$0
Sat	7-8a	Sat AM News	\$75							1		3.2	\$75
Sat-Sat	5-7p	530P News	\$175	1							1	2.5	\$350
Sun	8-930a	CBS AM News	\$400								1	2.7	\$400
Mon-Fri	10- 1035p	Late News	700			1	1	1				3.4	\$2,100
Sun	10- 1035p	Late News	500	1							1	3	\$1,000
Sat	10-11p	48 Hrs Mystery	700										\$0
Sun	7-8p	60 Minutes	3000								1	2.8	\$3,000
													\$0
													\$0
													\$0

-----Original Message-----

From: Jim Giudicessi <jim.giudicessi@kasa.com>

To: andipistay <andipistay@aol.com>

Sent: Fri, Oct 12, 2012 8:48 am

Subject: RE: Urgent Revision Needed - Tim Jennings - new orders

Andi....a few things order....

1) under under Krqe there are 2x for 6-630pm News at \$650 each....we don't have 6pm News....it's Jeopardy at 6pm and Wheel of Fortune at 630pm.

2) we will not be running CBS Sunday Morning on 10/14....there is a 2-hour Krqe News Balloon Fiesta special from 7-9a....rate is \$50. We will carry CBS Sunday Morning on 10/21 so that spot is ok

3) you have LN listed at 11-1130pm....our LN runs 10-1035pm.

Please revise the order and send it back to me....

Jim Giudicessi
 National Sales Manager
 KROE NEWS 13 / 2 KASA Fox
 Office: 505-998-9530
 Cell: 505-362-8416
 Fax: 505-944-0259
 jgiudicessi@kasa.com
 13 Broadcast Plz. SW
 Albuquerque, NM 87104



10/15/2012

Jim Giudicessi

From: andipistay@aol.com

Sent: Wednesday, October 10, 2012 10:46 PM

To: Jim Giudicessi

Subject: Tim Jennings - new orders

Hi Jim -

Here is next weeks flight for KRQE & KASA...

Please confirm ASAP.

Station: KRQE-TV

Day	Time	Program	Rate	Sun 14-Oct	Mon 15-Oct	Tue 16-Oct	Wed 17-Oct	Thu 18-Oct	Fri 19-Oct	Sat 20-Oct	Sun 21-Oct	Tue 22-Oct	A45+
Mon-Fri	5-6a	KRQE News	\$75	4								3.2	\$0
Mon-Fri	6-7a	KRQE News	\$125	4	1	1	1	1	1			3.5	\$625
Mon-Fri	7-9a	The Early Show	\$100	4		1		1				2.8	\$200
Mon-Fri	12n-1230p	Noon News	\$175	4								2.5	\$0
Mon-Fri	3-4p	Dr. Phil	\$125	4									\$0
Mon-Fri	530-6p	KRQE News	\$325	4	1		1		1			3.9	\$975
Mon-Fri	6-630p	6P News	650			1		1				4.5	\$1,300
Sat	7-8a	Sat AM News	\$75	3						1		3.2	\$75
Sat-Sat	5-7p	530P News	\$175	4	1						1	2.5	\$350
Sun	8-930a	CBS AM News	\$400	1 NA							1	2.7	\$800
Mon-Fri	11-1130p	Late News	700	4		1		1				3.4	\$1,400
Sun	11-1130p	Late News	500	4	1						1	3	\$1,000
Sat	10-11p	48 Hrs Mystery	700	4									\$0
Sun	7-8p	60 Minutes	3000	3							1	2.8	\$3,000
													\$0
													\$0
													\$0

\$9,725net: \$8,266.

Station: KASA-TV

Day	Time	Program	Rate	Sun 14-Oct	Mon 15-Oct	Tue 16-Oct	Wed 17-Oct	Thu 18-Oct	Fri 19-Oct	Sat 20-Oct	Sun 21-Oct	A45+
Mon-Fri	8-9a	New Mexico Style	\$35		1	1	1	1	1			\$0
Mon-Fri	9-930p	News 13	\$500		1	1	1	1	1			\$175
Sa-Su	9-930p	News 13	\$350	1						1	1	\$0
												\$2,500
												\$1,050
												\$0
												\$0

\$3,725 \$3,166.25

Thanks for
your help....Please
confirm
ASAP.Cheers,
Andi Pistay
206-499-
0532

10/12/2012

Spot Manager: All, 10/14/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/14/12												
Station: KRQE												
	POL/Tim Jenn	214215 LN Su		10p-1035p	:30	P4	Multi					\$500.00
	POL/Tim Jenn	214215 Su	KROE News	530p-6p	:30	P4	Multi			5:58:16 PM	TIMJMUD1012	\$175.00
												\$675.00
												\$675.00
Date: 10/15/12												
Station: KRQE												
	POL/Tim Jenn	214215 M-F	KRQE New	KRQE News	:30	P4	Multi			6:36:34 AM	TIMJMUD1012	\$125.00
	POL/Tim Jenn	214215	KRQE News	13 530p-6p	:30	P4	Multi			5:40:02 PM	TIMJMUD1012	\$325.00
												\$450.00
												\$450.00
Date: 10/16/12												
Station: KRQE												
	POL/Tim Jenn	214215	KRQE News	13 530p-6p	:30	P4	Multi					\$325.00
	POL/Tim Jenn	214215 M-F	KRQE New	KRQE News	:30	P4	Multi			6:25:20 AM	TIMJMUD1012	\$125.00
	POL/Tim Jenn	214215	CBS This Mornin	CBS Early S	:30	P4	Multi			8:46:01 AM	TIMJMUD1012	\$100.00
	POL/Tim Jenn	214215 LN M-F		10p-1035p	:30	P4	Multi			10:27:58 PM	TIMJMUD1012	\$700.00
												\$1,250.00
												\$1,250.00
Date: 10/17/12												
Station: KRQE												
	POL/Tim Jenn	214215 M-F	KRQE New	KRQE News	:30	P4	Multi			6:32:40 AM	TIMJMUD1012	\$125.00
	POL/Tim Jenn	214215	KRQE News	13 530p-6p	:30	P4	Multi			5:35:12 PM	TIMJMUD1012	\$325.00
	POL/Tim Jenn	214215 LN M-F		10p-1035p	:30	P4	Multi			10:27:43 PM	TIMJMUD1012	\$700.00
												\$1,150.00
												\$1,150.00
Date: 10/18/12												
Station: KRQE												
	POL/Tim Jenn	214215	KRQE News	13 530p-6p	:30	P4	Multi					\$325.00
	POL/Tim Jenn	214215 M-F	KRQE New	KRQE News	:30	P4	Multi			6:19:10 AM		\$125.00
	POL/Tim Jenn	214215	CBS This Mornin	CBS Early S	:30	P4	Multi			8:29:17 AM		\$100.00
	POL/Tim Jenn	214215 LN M-F		10p-1035p	:30	P4	Multi			10:17:56 PM		\$700.00
												\$1,250.00
												\$1,250.00
Date: 10/19/12												
Station: KRQE												
	POL/Tim Jenn	214215 M-F	KRQE New	KRQE News	:30	P4	Multi			6:12:45 AM		\$125.00
	POL/Tim Jenn	214215	KRQE News	13 530p-6p	:30	P4	Multi			5:35:57 PM		\$325.00
												\$450.00
												\$450.00
Date: 10/20/12												
Station: KRQE												
	POL/Tim Jenn	214215	KRQE News	Sat 7a-8a	:30	P3	Multi					\$75.00
												\$75.00
												\$75.00
Date: 10/21/12												
Station: KRQE												
	POL/Tim Jenn	214215	Sun Hour 1	6p-7p	:30	P3	Multi					\$3,000.00
	POL/Tim Jenn	214215 Su	KRQE News	530p-6p	:30	P4	Multi					\$175.00
	POL/Tim Jenn	214215 LN Su		10p-1035p	:30	P4	Multi					\$500.00
	POL/Tim Jenn	214215	CBS Sunday M	8a-930a	:30	P3	Multi			8:35:30 AM		\$400.00
												\$4,075.00
												\$4,075.00
												\$9,375.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Andi Pistay; View media services
 being/on behalf of: Tim Jennings, a legally
 qualified candidate of the Democratic political
 party for the office of: St. Senate of New Mexico
 in the General Election
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Tim Jennings for 6th Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Hujar

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/12
Date

Andi Pstary
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title